

TRACER LINE

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RESCUE PRODUCTS INC. INTRODUCES TECHNOLOGICALLY ADVANCED TRACER LINE™ RESCUE TOOL

El Dorado Hills, CA., August 18, 2010 – Rescue Products, Inc. today launched its revolutionary new search line product, Tracer Line™. Tracer Line™ is a fully retractable, personal life line that enables rescue personnel (firefighters, search and rescue, etc.) to find their way out of danger. Designed by firefighters, the lightweight, belt-attachable line utilizes technological advancements and front-line rescue knowledge to supplant unwieldy rope lines currently on the market. The product will formally launch at the Fire Rescue International (FRI) Trade Show in Chicago on August 27-28 at McCormick Place.

Tracer Line™ adds critical features to the standard functionality of a traditional search or life line, thus eliminating many of the issues that lead to the under-utilization of search lines today. The Tracer Line™ is a light-weight, hands-free, retractable search line that attaches to the rescuer's utility belt, freeing up the hand formerly toting the rope bag during a search. The retractability enables the firefighter to execute multiple searches without repacking a rope bag. The Tracer Line features 60 feet of a proprietary, high-strength



(2500 lbs) 3mm line with a 500° F heat rating. It also can interconnect with additional Tracer Lines, extending the search area to 120' or more, if required. The device has an LED lighting system that lets the rescuer know how far into the fire he has gone.

"The Tracer Line™ puts 21st century technology in the hands of the people who need it the most," stated Paul Misso, CEO of Rescue Products. "This is the equivalent of moving from metal to fiberglass air tanks, from leather to Kevlar turnouts. We are excited to bring this technology to every firefighter or search and rescue team member who puts their life on the line to go into burning buildings and unsafe environments."

The Tracer Line™ can be ordered at the FRI show (with a show discount) or directly online at the company's website (www.rescueproductsinc.com).

ABOUT RESCUE PRODUCTS, INC.

Rescue Products, founded in 2008, is headquartered in El Dorado Hills, CA. Rescue Products provides technologically advanced lifesaving and rescue tools to firefighting and search and rescue personnel. Please visit us at www.rescueproductsinc.com for more information.

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